

MEDIA RELEASE

artsource

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Artsource commends the Australian Institute of Architects for its development of a practical Public Art Policy

A best practice approach in successful art in the public realm involves close collaboration between artist and architect as well as the community.

“The Australian Institute of Architects’ (AIA) policy endorses the value of well considered and suitably adopted art in the public domain,” commented Jude van der Merwe, Executive Director of Artsource, on the AIA’s recent policy launch. “It is a significant step in these times of increased interest in public art. The Policy provides a link between existing approaches and a goal for better public artworks, with appropriate budgets for their aspirations.”

The goal of the AIA policy is to encourage the inclusion of art to enhance the public dimension of projects, and to advocate appropriate project frameworks, timelines and budgets for public art to benefit the built environment and the whole community.

Artsource in Western Australia actively campaigns for the development of practical public art policies and the development of exemplary public art projects.

The Policy validates the Artsource approach and counsels architects, government agencies and the community to:

- provide a project framework which encourages collaboration between artists and architects,
- invite artists to take part in the design process as early as possible;
- enable quality outcomes through the inclusion of a public art curator in the project team;
- encourage public discourse, competitions and awards related to new and innovative public art;
- and to encourage public art research (e.g. impact on culture, architecture and place).



Image above: Artist Jon Tarry in collaboration with Matt Dickman. Architect Gary Marinko. Nedlands, WA

Image left: Artist Stuart Green. Architect Donaldson + Warn. Mindarie Senior High School, WA

Jude van der Merwe is available for comment.

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The full policy can be found at ‘About us’ on the AIA website. www.architecture.com.au

Artsource connects clients with Australian artists to create distinctive art for public spaces, providing comprehensive solutions for planners, architects and landscape designers wishing to engage artists. www.artsource.net.au

Artsource is Western Australia’s leading representative body for visual artists, delivering support, advocacy and critical programs to advance the sustainability and profile of visual artists. Artsource receives funds from the State of Western Australia through the Department of Culture and the Arts in association with Lotterywest and is supported by the Visual Arts and Craft Strategy, an initiative of the Australian, State and Territory Governments.