

Artsource Professional Development Programme

This is a series of workshops that can be undertaken as a group or singly.

The workshops have been developed over a period of three years and respond as best we can to the needs expressed by Artsource's members both in regional and metropolitan WA.

The diverse programme addresses a broad range of professional development needs and is designed to work for both established and emerging practitioners.

Each seminar/workshop is delivered by noted professionals with specific expertise in their field, allowing for one on one consultation time.

COSTS

Each workshop is costed separately. Final costs depend on the number of presenters, distance of travel, costs of accommodation, host organisation contributions etc

Finding Funding and developing submissions

2 day workshop/seminar series offering insight into funding processes and opportunities for groups and individuals. It includes presentation of a wide range of existing funding mechanisms and programs; preparation of written proposals including the development of exhibition proposals, marketing and promotion. The workshop will incorporate practical elements such as the actual development of a proposal the artist intends to submit, and will include critical feedback from a peer group of other attendees.

Professional writing - Lost for Words

3 day workshop.

This program seeks to address the dearth of critical writers and reviewers in both metropolitan and regional WA. The workshop program ideally runs over three days and features reputable writers at a state and national level bringing together a group of would-be writers. Where possible, the project also engages with artists in their studios discussing work, followed by the writers preparing brief summaries of what they have seen and taken from the meeting. The program will also run discrete critical writing seminars to a selected group. The course will include information as to how to place articles in respected state and national journals.

Developing Gallery Relationships – Waving Not Drowning

3 day workshop.

Introductory meetings will be held to introduce artists to gallery owners, curators, collectors and critics from the metropolitan area. This enables artists to develop personal networks with professionals

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who can provide them with advice and access to professional opportunities outside of the regional context.

Curators and other arts professionals will visit artists in their studios. These may be one on one or group meetings in a host artist's studio. It will offer regional artists the chance to receive critical feedback concerning their work, its development and presentation without the expensive impediment of needing to transport their work to Perth and to engage in a critical dialogue about their work in their own environment. The presenters will then hold a seminar session presenting their approach to a larger audience.

Preparing a public art submission – finding your way through the maze

2 day workshop.

From the artwork brief to installation; discover the processes and ways to approach a successful submission. This workshop presentation will give you the necessary insights into all aspects of Public Art commissions. It will help artists unpick the complexities of the artwork brief, the tendering process and the artwork contract. The workshop includes presentations from Public Art project coordinators, successful public artists and allows time for one on one consultations and advice.

Documenting and managing artworks

2-3 day workshop.

A key area of need is in the good digital documentation and electronic storage of artworks. Ideally the project utilises the skills of locally-based photographers in combination with metropolitan practitioners to run practical workshops that will see hands on photography by artists of their own work, combined with lessons on simple naming and storing conventions. The workshop will also include information on manipulating images in Photoshop, emailing small images, and the ideal size and configuration of images destined for the print media.

Digital manipulation and websites

2 day workshop.

This workshop addresses how to manipulate images, how to use free software to create your own website, setting of meta tags and how to update and refresh the website regularly.

Materials

2-3 day workshop.

This is a beginner level workshop that demonstrates the importance of the use of quality paint and canvas in the development of an artwork. It includes a basic colour wheel workshop including the use of complementary colour.