



Artsource Public Program 2010

Information and Booking Sheet

a o u c e r t s r
f u c r e o r s a
a r r o t u c e s
u o e r s a c r t
a r t s o u r c e
c e r s a o r t u

Introduction

Welcome to our professional development program for 2010. *Getting Down to Business* is a series of six workshops designed to equip artists with the necessary skills to develop their promotional material and marketing strategies, seek funding, exhibit their work, manage their financial records and apply for public art commissions.

INTRODUCTION TO PROJECT MANAGEMENT

This course will immerse you in the fundamental disciplines of a generic project management methodology. Beginning with an examination of how to scope projects, the course covers all of the essential areas of planning, risk management, implementation, reporting and close-out that are needed to ensure project success.

The Training Facilitation Group is offering this training to our members at no charge as their way of supporting the Western Australian Visual Art sector. **Only 18 places on this workshop are available.**

Dates: Thursday 14 and Friday 15 January

Times: 8.30am–5pm

Venue: King St Arts Centre, Murray St., Perth

GETTING DOWN TO BUSINESS PART 1:

Your Promotional Material

(in partnership with the City of Stirling)

Get the information you need on how to develop the promotional material that is often required when applying for exhibitions, funding, grants, residencies, studios and other arts-related opportunities. Learn how to write your Artist Statement and CV as well as manage your digital photographic documentation.

Presenter: Jane McKay, Artist

Dates: Saturday 6 February

Times: 10am–1pm

Venue: Scarborough Community Recreation Centre, Gildercliffe Street, Scarborough

GETTING DOWN TO BUSINESS PART 2: Funding Opportunities

Get the details on the government funding options available to WA artists, including Department of Culture and the Arts (DCA), Australia Council (OzCo) plus other opportunities. The panel will give practical tips from their perspectives as both decision-makers and successful applicants, providing valuable advice on how to pick the best options for you and to improve your applications.

Presenters: Alana Culverhouse (DCA), Ted Snell (OzCo) and Yvonne Holland, (General Manager Artsource)

Dates: Wednesday 24 March

Times: 6pm–8pm

Venue: King St Arts Centre, Murray St., Perth

GETTING DOWN TO BUSINESS PART 3: Galleries and Exhibitions

Get tips on seeking gallery representation, organising your own exhibitions and touring shows as well as issues to consider when entering works in prizes, competitions and fundraising exhibitions.

Presenters: To be confirmed

Dates: Saturday 17 April

Times: 10am–1pm

Venue: King St Arts Centre, Murray St., Perth

GETTING DOWN TO BUSINESS PART 4: Tax and Bookkeeping

Never sure what to keep and what to throw away? This workshop covers registering yourself as a business, registering for GST, methods of financial record keeping and what to consider in preparing your annual tax return.

Presenters: Bob Poolman, Accountant at Poolman, Scali, Zinni and Yvonne Holland, General Manager of Artsource

Dates: Saturday 26 June

Times: 10am–12pm

Venue: King St Arts Centre, Murray St., Perth

GETTING DOWN TO BUSINESS PART 5:

Public Art Commissions

Get the necessary insights into all aspects of Public Art commissions from the artwork brief to installation. Discover the processes and ways to approach a successful submission.

Presenters: Jenny Kerr, Manager of Client Services, Stuart Green, Public Artist and Malcolm McGregor, Public Art Consultant.

Dates: Saturday 17 July

Times: 10am–1pm

Venue: King St Arts Centre, Murray St., Perth

GETTING DOWN TO BUSINESS PART 6:

Market identification and self promotion

This workshop will cover market identification for your particular practice and then explore targeted marketing and self promotion strategies as well as tips on managing client relationships.

Presenters: To be confirmed

Dates: Saturday 25 September

Times: 10am–1pm

Venue: King St Arts Centre, Murray St., Perth

Booking Sheet

The Perth office of Artsource will be closed from 11 December 2009 until 11 January 2010.

To secure your place at any or all of these workshops, please complete this form and return it to us at:

Artsource
King Street Arts Centre
357 King Street
Perth WA 6000

Otherwise, simply call us on 08 9226 2122 on or after 11 January 2010.

artsource: the artists foundation of WA Ltd

King Street Arts Centre Old Customs House
1st Floor, 357 Murray St 8 Phillimore St
Perth WA 6000 Fremantle WA 6160

t: (08) 9226 2122 t: (08) 9335 8366

f: (08) 9226 2180 f: (08) 9335 3886

info@artsource.net.au www.artsource.net.au

Post Office Box 999, Fremantle WA 6959



Booking Sheet

First name _____

Last name _____

Postal Address _____

Suburb + State _____ Postcode _____

Phone (H) _____

Phone (W) _____

Mobile _____

Email _____

Cost Per Workshop				
Tick	Workshop Title	Member	Non-Member	MAX
	Introduction to Project Management	Free	Free	Free
GETTING DOWN TO BUSINESS				
	Part 1: Your Promotional Portfolio	\$15.00	\$15.00	Free
	Part 2: Funding Opportunities	\$10.00	\$15.00	Free
	Part 3: Galleries and Exhibitions	\$10.00	\$15.00	Free
	Part 4: Tax and Bookkeeping	\$10.00	\$15.00	Free
	Part 5: Public Art Commissions	\$10.00	\$15.00	Free
	Part 6: Marketing Strategies	\$10.00	\$15.00	Free
OR				
	6 x GETTING DOWN TO BUSINESS WORKSHOPS (PACKAGE PRICE)	\$55.00	\$80.00	Free

Payment provided in: (Please Tick Box)

Cheque (Please make cheques payable to: Artsource)

Visa Mastercard Bankcard

Name on card _____

Amount \$ _____

Credit Card Number _____

Expiry Date _____

A receipt will be posted to you in confirmation of registration of your attendance.