

Artsource Newsletter 2010/2011

Advertising Rates and Specifications

Autumn 2010

Covering 1 April
 to 31 July 2010

Booking deadline: Fri 12 Feb 2010
Art deadline: Fri 26 Feb 2010
Distribution date: Mon 29 Mar 2010

Winter 2010

Covering 1 August
 to 30 November 2010

Booking deadline: Fri 18 Jun 2010
Art deadline: Fri 2 Jul 2010
Distribution date: Fri 30 Jul 2010

Summer 2010/2011

Covering 1 December 2010
 to 31 March 2011

Booking deadline: Fri 15 Oct 2010
Art deadline: Fri 29 Oct 2010
Distribution date: Mon 29 Nov 2010

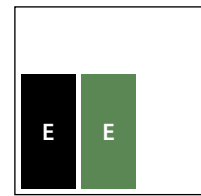
full page colour

210 mm(h) x 210 mm(w)
 plus 4mm bleed
Back cover: \$500.00



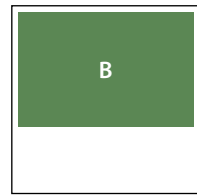
1/4 page

125 mm(h) x 60 mm(w)
Black & white: \$141.00
Colour: \$150.00*



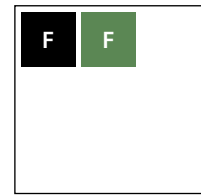
2/3 page

125 mm(h) x 190 mm(w)
Inside back cover: \$270.00
Colour: \$250.00*
Black & white: \$230.00



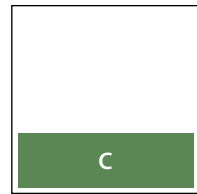
1/8 page

60 mm(h) x 60 mm(w)
Black & white: \$96.00
Colour: \$106.00*



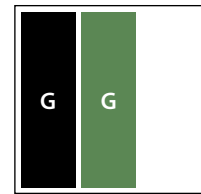
1/3 page colour

60 mm(h) x 190 mm(w)
Inside back cover: \$180.00



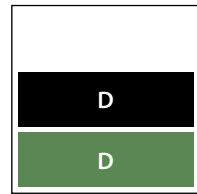
1/4 page

190 mm(h) x 60 mm(w)
Black & white: \$160.00
Colour: \$170.00*
Notes: against black or 44% gray background on an outside page edge, ideal for promoting event(s) as a list (eg. galleries, festivals).



1/3 page

60 mm(h) x 190 mm(w)
Black & white: \$160.00
Colour: \$170.00*



In-house artwork production: \$55/hr
 (1hr minimum).

* Only limited spots available. Book early to ensure your position is secured.

Administration details

Specifications

Artwork accepted on c.d. or via email. 300dpi as pdf to exact dimensions above, with 4mm bleed for A.

Payment

Cash, visa, cheque or money order on receipt of invoice. All prices are current until 31st December 2010 (incl. GST)

Additional Fees

Cancellations will incur a penalty fee of 50% and late advertisements will incur a \$50.00 penalty fee.

Discounts

Artsource members receive a 10% discount. For 4 bookings in advance you will receive a 10% discount on each advertisement.