

Artsource Newsletter 2011

Advertising Rates and Specifications

Autumn 2011

Covering 1 April to 31 July

Booking deadline: Fri 11 February
Art deadline: Fri 25 February
Distribution date: Mon 28 March

Winter 2011

Covering 1 August to 25 November

Booking deadline: Fri 17 June
Art deadline: Fri 1 July
Distribution date: Fri 29 July

Summer 2011/2012

Covering 1 December 2011 to 31 March 2012

Covering 1 December 2011 to 31 March 2012
Booking deadline: Fri 14 October
Art deadline: Fri 28 October
Distribution date: Mon 28 November

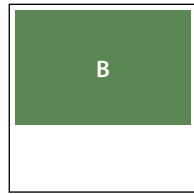
Full page colour

210 mm(h) x 210 mm(w) plus 4mm bleed
Back cover: \$650.00



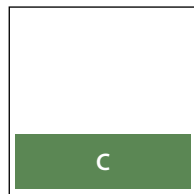
2/3 page colour

125 mm(h) x 190 mm(w)
Inside back cover: \$300.00



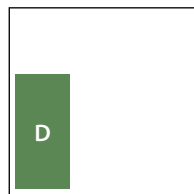
1/3 page horizontal colour

60 mm(h) x 190 mm(w)
Inside back cover: \$200.00



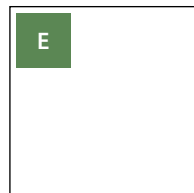
1/4 page colour

125 mm(h) x 60 mm(w)
\$165.00



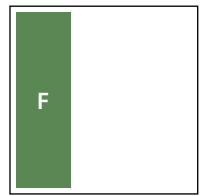
1/8 page colour

60 mm(h) x 60 mm(w)
\$115.00



1/3 page vertical colour

190 mm(h) x 60 mm(w)
\$185.00



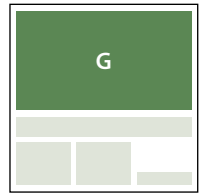
Advertorial colour

190 mm(h) x 190 mm(w)
Inside front cover: \$380.00

An opportunity to promote the winner of your art prize with preferential placement. Submissions to Editorial Coordinator. Subject to Artsource approval, no guarantee of placement.

Requirements:

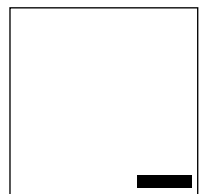
- Image of winning artwork – 300dpi, baseline 210mm
- Image credits
- Text: minimum 50 words/maximum 200 words.



Classified (black text only) –Type H

Three lines of text (approx. 25 words or 130 characters)

\$25.00



Administration details

In-house artwork production: \$90/hr (1hr minimum).

Specifications

Artwork accepted on c.d. or via email. 300dpi as pdf to exact dimensions, with 4mm bleed for A.

Booking + Payment

Contact: Carola Akindede-Obe
 carola@artsource.net.au
 Payment is required to confirm bookings.
 Cash, visa, cheque or direct transfer accepted.
 All prices are current until 31st December 2011 (incl. GST)

Discounts

Artsource members + Client Subscribers receive a 10% discount.
 A 10% discount is available for 3 consecutive bookings.