

Artsource Newsletter 2009/2010 Advertising Rates and Specifications

Winter 2009

Covering 3 August
 to 30 November 2009

Booking deadline Fri 19 Jun 2009
Art deadline Fri 3 Jul 2009
Distribution date Mon 3 Aug 2009

Summer 2009/2010

Covering 1 December 2009
 to 31 March 2010

Booking deadline Fri 16 Oct 2009
Art deadline Fri 30 Oct 2009
Distribution date Tues 1 Dec 2009

Autumn 2010

Covering 1 April
 to 31 July 2010

Booking deadline Fri 12 Feb 2010
Art deadline Fri 26 Feb 2010
Distribution date Mon 29 Mar 2010

full page colour

210 mm(h) x 210 mm(w)
 plus 4mm bleed
Back cover: \$500.00



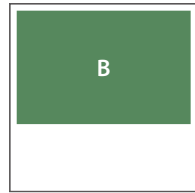
1/4 page

125 mm(h) x 60 mm(w)
Black & white: \$141.00
Colour: \$150.00*



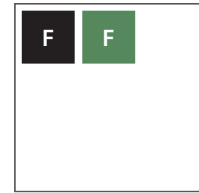
2/3 page

125 mm(h) x 190 mm(w)
Inside back cover: \$270.00
Colour: \$250.00*
Black & white: \$230.00



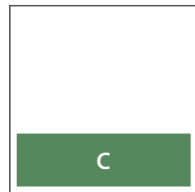
1/8 page

60 mm(h) x 60 mm(w)
Black & white: \$96.00
Colour: \$106.00*



1/3 page colour

60 mm(h) x 190 mm(w)
Inside back cover: \$180.00



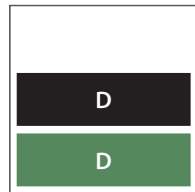
1/4 page

190 mm(h) x 60 mm(w)
Black & white: \$160.00
Colour: \$170.00*
Notes: against black or 44% gray background on an outside page edge, ideal for promoting event(s) as a list (eg. galleries, festivals).



1/3 page

60 mm(h) x 190 mm(w)
Black & white: \$160.00
Colour: \$170.00*



In-house artwork production: \$55/hr
 (1hr minimum).

* Only limited spots available. Book early to ensure your position is secured.

Administration details

Specifications

Artwork accepted on c.d. or via email. 300dpi as pdf to exact dimensions above, with 4mm bleed for A.

Payment

Cash, visa, cheque or money order on receipt of invoice. All prices are current until 31st December 2009 (incl. GST)

Additional Fees

Cancellations will incur a penalty fee of 50% and late advertisements will incur a \$50.00 penalty fee.

Discounts

Artsource members receive a 10% discount. For 4 bookings in advance you will receive a 10% discount on each advertisement.