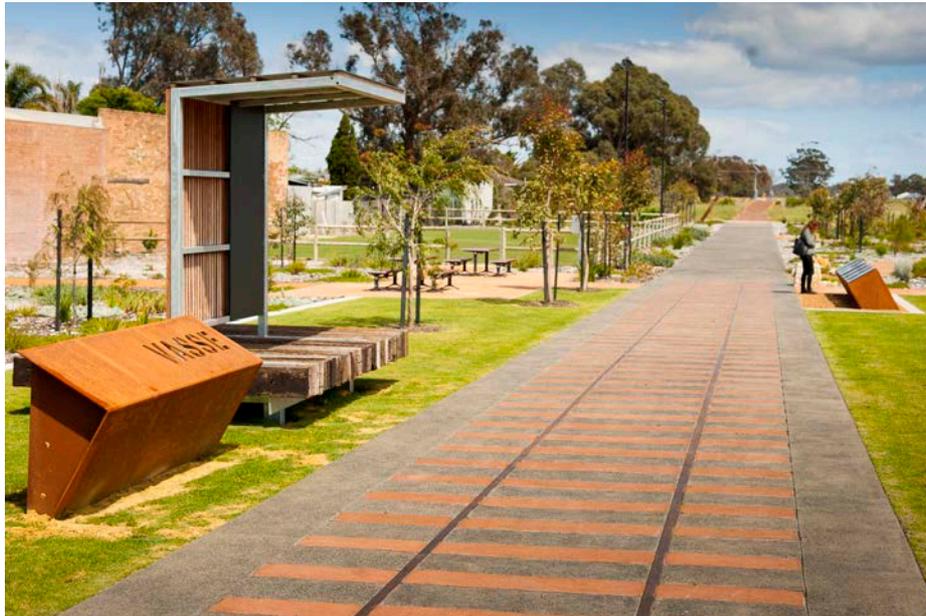


## **\$55,000 for public artworks in the South West**

*New Vasse Village Centre offers two major artist opportunities*



Vasse Estate, 2017. Photographer: Paul Parin

Expressions of Interest have opened for artists to create two engaging artworks, worth \$35,000 and \$20,000, to feature prominently in the new Vasse Village Centre and celebrate the 'down south' lifestyle the South West region is renowned for.

These two artworks are the first in a series of four Percent for Art public art commissions to be integrated into the Village Centre during 2018 by developers, Vasse Development Partners (VDP). Artwork One is a large blank canvas, 28m wide and 5m, with scope to incorporate 2D and 3D elements into a wall-based work. Artwork Two, facing the main entrance, is suited to accommodating community representation through themes or involvement in the artwork itself. Both artworks are prominently positioned within the centre, offering visitors and local shoppers a vibrant and engaging welcome.

Paul Parin, Artsource Art Consultant, says *"This is an excellent opportunity for local regional artists to create significant public artworks. Artsource is pleased to work with ON-Q Projects on behalf of Vasse Development Partners to incorporate artworks that will represent and reflect the South West lifestyle. The exciting possibilities for each of these artworks are broad. For example, there is provision for a power feed to incorporate backlit artworks into Artwork Two, offering the potential for a changing light box style of work; with further scope to involve the community."*

Local artists from the South West region are encouraged to submit an Expression of Interest for these Vasse Village artworks, where previous works by VDP, include Russell Sheridan's *Timothee Vasse* sculpture and eight plaques by historian, Judith Murray, recognising the history of Vasse.

Alex Meares, Director of ON-Q Projects says, "Throughout the entire development of Vasse Estate, the Vasse Development Partners provide a preference to local suppliers. Locals rely heavily on work in this locality and they may very well be the future locals of the Vasse Village and residential community. Providing opportunities to locals allows them to work towards something that they themselves get to experience on a daily or weekly basis, which in turn helps to achieve the best results for the community."

The successful artist(s) will work in collaboration with Artsource, Vasse Development Partners, the relevant architects and the City of Busselton during design development and installation.

Positioned at the intersection of Bussell Highway, Napoleon Promenade and the new Vasse Bypass, the new Village Centre at Vasse incorporates the country charm of Vasse. A variety of specialty stores and dining options will join the existing medical hub in late 2017, creating a vibrant hub that connects the Vasse Newtown estate of Birchfields with the new Dawson and Armstrong communities.

- ENDS -

## ARTIST BRIEF

[www.artsource.net.au/vassevillage](http://www.artsource.net.au/vassevillage)

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## NOTES FOR EDITORS

### About Artsource

[Artsource](http://www.artsource.net.au) is the peak membership body for visual artists in Western Australia. We have over 700 members sharing our vision of a world in which culture and the arts are valued as vital and where visual arts flourish. [We support artists](#) and help to build their practice and careers with practical, affordable and relevant services, opportunities and represent their interests. Artsource champions the value of the visual arts to a growing audience around Western Australia, our nation and internationally.

Our expert Art Consultants develop small to large-scale art projects by engaging artists across a range of mediums to create temporary or permanent artworks that enliven exterior or interior spaces. Matching your project goals with artwork of the highest calibre, we ensure outcomes reflect client values and aspirations. Our [Artsource Associates](#) include a diverse range of clients including: developers, builders, architects, landscape architects, interior designers and local government.

### About Vasse Development Partners

ON-Q Projects is the Project Manager for Vasse Estate, acting on behalf of the Vasse Development Partners.